

OT

OLIVIA TURNER
DIGITAL DESIGNER & CREATIVE

CONTACT

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Olivia TurnerPORTFOLIO
Olivia Turner PortfolioWEBSITE
Olivia Turner Design

TECHNICAL SKILLS

Figma
Adobe Illustrator
Adobe Photoshop
Adobe InDesign
CLO3D
Responsive Web Design
Wireframing & Prototyping

STRENGTHS

Figma UI

Responsive Design

Design Systems

Accessibility

Cross Functional

Visual QA

Asset Production

User Research

Brand Alignment

Iterative Design

EDUCATION

BA (Hons) Fashion Design

Nottingham Trent University
2023 – Jun 2026 | Predicted High 2:1

Google UX Design Certificate

Coursera (Google), 2026

Figma UI/UX Essentials

Udemy, 2026

Fashion Design Short Course

UAL Central Saint Martins, 2022

A Levels

Silcoates School, Wakefield
Art A* | Photography A | Geography B

AWARDS

Gold Duke of Edinburgh Award

Gold, Silver & Bronze Duke of Edinburgh

OLIVIA TURNER

DESIGNER • UI/UX • CREATIVE

Creative, detail driven designer with a strong foundation in UI/UX design, visual communication, and user centred thinking. BA (Hons) Fashion Design at Nottingham Trent University (Predicted High 2:1), with specialist digital design study at UAL Central Saint Martins and a Google UX Design Professional Certificate. Alongside University also sole Lead Designer at FOLD Reformer, where responsibilities included product design and web and mobile visual design, digital asset creation, and cross functional collaboration with marketing, development, and production teams. Proficient in Figma and Adobe Creative Suite with hands on experience designing responsive, accessible UI layouts, producing high fidelity digital assets, and contributing to design systems.

PROFESSIONAL EXPERIENCE

Lead Designer / Digital Designer

Mar 2025 – Present

FOLD Reformer · UK · Contemporary Apparel & Lifestyle Startup

Sole designer with full ownership of creative output across product, digital, and brand.

- Digital Design & UI:** Designed and produced high quality digital assets for web and mobile platforms using Figma and Adobe Creative Suite, ensuring brand consistency and visual polish across all customer facing touchpoints.
- Web & Mobile Collaboration:** Collaborated with the creative and development teams on responsive web and mobile UI design, contributing layout decisions, visual hierarchy, and digital mood boards that informed the brand's online experience.
- Accessibility & Inclusive Design:** Applied accessibility best practices including colour contrast compliance, clear typographic hierarchy, and semantic structure to ensure digital outputs met inclusive design standards.
- Design System Contribution:** Established reusable visual components, colour palettes, typography standards, and asset libraries for the brand's evolving design system across digital and print.
- Developer Ready Files:** Created and maintained structured design files with clear specifications, supporting the design to build workflow for the brand's website and mobile presence.
- Cross Functional Hub:** Led collaboration across founders, marketing, production, and external partners, aligning creative direction with commercial objectives and delivery timelines.
- Iterative Design:** Managed feedback cycles across product and digital workstreams, incorporating stakeholder input and driving revisions through multiple rounds to final approval. Authored comprehensive visual documentation for a 20+ piece collection.

Fashion Designer and Web Design

2023 – Jun 2026

Nottingham Trent University · BA Fashion Design

- Web module involved designing and building a fully functional website from concept through to delivery, applying responsive design principles, user centred layout, and visual storytelling.
- Created wireframes, high fidelity mockups, and interactive prototypes using Figma, demonstrating structured design thinking and iterative refinement.
- Developed understanding of responsive behaviour, accessibility requirements, and how front-end technologies translate design into build.

Creative Associate

Mar 2022

Boohoo Group HQ · Manchester

- Firsthand exposure to large scale digital content production across design, styling, photography, and marketing at one of the UK's largest online fashion retailers.
- Assisted on product photography published to boohoo.com. Collaborated with stylists, photographers, and creative teams delivering campaigns across digital channels.

EXPERIENCE DURING A LEVELS AND UNIVERSITY

Customer Associate | Tesco | Sep 2024 – Mar 2025

Balanced responsibilities alongside final year studies. Designed in store charity window displays, applying creative and visual communication skills in a commercial context.

Barista | Yorkshire Sculpture Park | Apr – Sep 2024**Retail Associate** | Marks & Spencer | Nov 2022 – Jan 2023

WHY FORMULA 1

Formula 1 represents a unique intersection of high-performance sport, cutting edge technology, and world class digital fan experience. The opportunity to contribute to the UI and visual quality of F1.com, F1 TV, and the F1 App is exciting. My experience working across both physical product design and digital platforms at FOLD has taught me that the best design happens when creative ambition is grounded in user understanding, technical precision, and collaborative rigour. I am eager to bring that energy and attention to detail to F1's digital design team, learn from experienced senior designers, and grow within an environment that values quality, innovation, and pace.

ADDITIONAL INFORMATION

Available: From June 2026 | **Interests:** F1, motorsport, photography, illustration, outdoor sport, scuba diving (BSAC).